A line of military trucks, likely Land Rovers, parked in a desert environment. The trucks are olive green and tan. The number '36' is visible on the front of the first truck. The background is a clear blue sky.

City of Ipswich Operation Scale-Up 2021

A cohort-based mentoring program for regional businesses to become defence industry ready.



OVERVIEW

Operation Scale-Up 2021 is a cohort-based pilot program aimed at supporting regional businesses with practical guidance and know-how to become defence industry ready.

This cohort-based program offers business mentoring support by leading defence industry partners:



Businesses will be able to gain an in-depth awareness of defence opportunities, evaluate gaps, develop robust business processes, improve industry credibility and scale up to become defence supply chain ready.

Operation Scale-Up 2021 is brought to you by Ipswich City Council in collaboration with defence industry partners. This initiative is proudly supported by the City of Ipswich Defence Industry Development and Attraction Committee (CIDIDAC), the Department of Defence, Queensland Government and AIDN Qld.



WHAT IS INVOLVED IN THE PROGRAM?

The pilot Operation Scale-Up 2021 will accept 24 businesses from Ipswich and South-East Queensland. Participation in the program for eligible businesses is complementary and participants will be selected based on their application.

The Operation Scale-Up 2021 program includes three main parts:

1. ORIENTATION

One (1) day workshop on Thursday 6 May 2021 includes:

- a. Understanding of the Defence and industry environment; access to state, local and federal government defence industry development support and networking
- b. Self-assessment by businesses to score their own business maturity
- c. Industry partner and business networking

2. BUSINESS MENTORING

- a. The defence industry partners will offer practical advice, site visits and evaluation during three (3) face-to-face interactions with businesses during the period of May to July 2021
- b. Participating businesses will develop their action plan, with guidance provided by defence industry partners. Note: This plan will remain confidential between the participating business and industry partner and will highlight the requirements that the business can implement to become defence industry ready.

3. COMPLETION

Half Day workshop on Wednesday 21 July 2021

- a. Debrief, program highlights, networking and completion

PROGRAM	DATE	LOCATION
Orientation workshop	Thursday 6 May 2021	Ipswich Venue
Three business mentoring sessions	Held between Friday 7 May – Tuesday 20 July 2021	To be organised between the industry partner and the business at a time and date agreeable to both parties.
Completion workshop	Wednesday 21 July 2021	Ipswich Venue

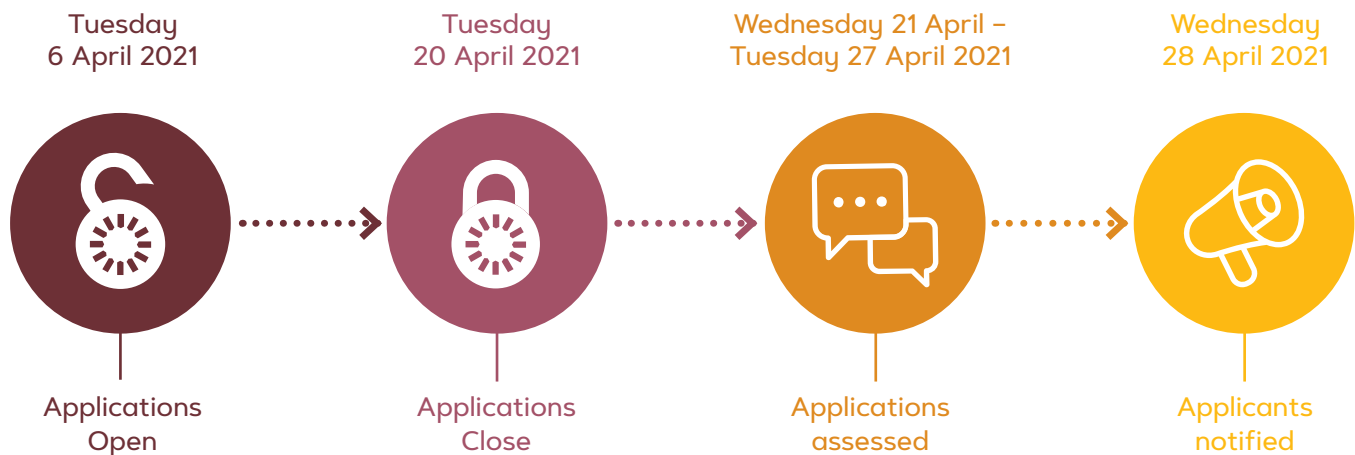
WHO CAN APPLY?

1. A registered business operating for more than two years with a valid ABN.
2. A business operating in South-East Queensland
3. A business who can dedicate senior personnel to attend the workshops and mentoring sessions as outlined above.

WHO CAN'T APPLY?

- Businesses owned or managed by Ipswich City Council or a State or Federal Government agency
- Businesses owned or operated by employees of Ipswich City Council, Councillors or other government agencies

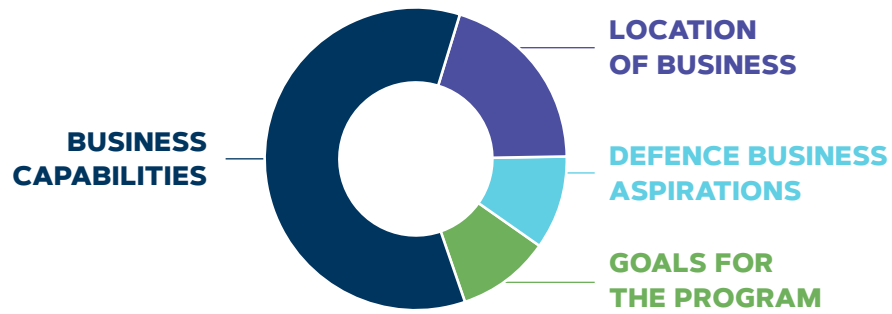
HOW TO APPLY



APPLICATION PROCESS



ASSESSMENT CRITERIA



BUSINESS CAPABILITIES (Weighted 60%)	<ul style="list-style-type: none"> ▪ Product and services ▪ Commercial readiness ▪ Business systems and certifications
LOCATION OF BUSINESS (Weighted 20%)	<p><i>Does the business have their registered business address within the Ipswich City Council boundaries (Ipswich City Council LGA)?</i></p> <p>Note: this program is open to businesses outside the Ipswich LGA.</p> <ul style="list-style-type: none"> ▪ Provide evidence of registered business address
DEFENCE BUSINESS ASPIRATIONS (Weighted 10%)	<ul style="list-style-type: none"> ▪ Provide a written statement outlining why you want to supply to the Department of Defence or be part of the defence industry supply chain.
GOALS FOR THE PROGRAM (Weighted 10%)	<ul style="list-style-type: none"> ▪ Provide a written statement outlining what goals you are hoping to achieve if you are accepted into this program.

SUCCESSFUL APPLICANTS

If your application is successful you will be asked to sign and complete an agreement to be a part of Operation Scale Up 2021.

UNSUCCESSFUL APPLICANTS

Unsuccessful applicants will be formally advised of the outcome by email. If your application is unsuccessful you will be provided with feedback and industry guidance.



City of
Ipswich

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